



The Dental Group West REPORT

THE BEST COMPLIMENT WE RECEIVE IS THE REFERRAL OF FAMILY AND FRIENDS



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PLEASE "LIKE US" ON FACEBOOK...

Hey everybody, we could use some more traffic on our new Facebook page! Just search for "Dental Group West". There are lots of interesting short dental stories and some fun "before and after" pictures... amazing feats performed by our crack team at DGW!



**DENTAL
GROUP WEST**

Keep Smiling!

5532 W. Central Avenue

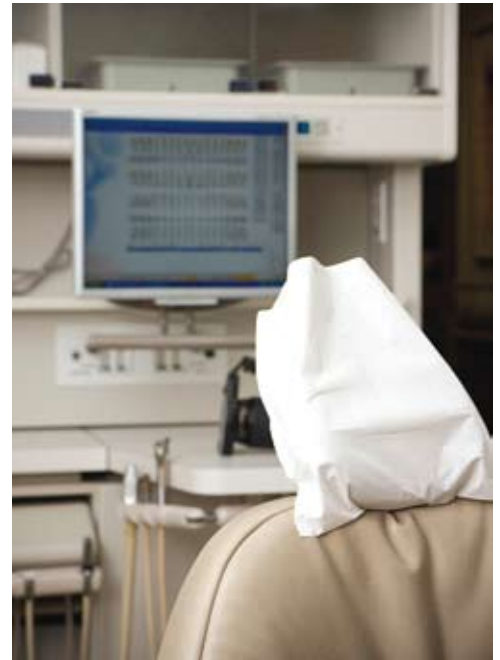
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www.dentalgroupwest.com

What's Your History?

You may have noticed over the last year or so that we've been asking you to fill out new health history forms. First of all, thank you for your patience in this matter. Few people get excited about filling out forms, but a current, accurate health history is critical to protect you and help us do a better job. For example, if you have had a joint replacement or a coronary stent procedure since your last cleaning, your surgeon will want you on his or her specific antibiotic "premedication" regime. We need to know this information. Without premedication, you could possibly end up back in surgery due to blood borne bacterial infections. Sometimes the anesthetics we use can have ingredients that can interact with medications. We need to know this as well. If your current form is recent and correct, we will often ask you to review the form for accuracy and then initial and date it so we know a) you have checked it and b) the information is valid.



GET YOUR MOJO WORKING!

You may have also noticed that we've been asking for current contact information. Your home, business, cell phone and email address all help us stay in touch with you. When you rank these contacts, we can customize how we communicate with you according to your personal preferences. More and more people like to be reminded of appointments by email, or even by text message. Less than a year ago, we incorporated a software system called MOJO into our data base. It's been fun and



very helpful because we are able to communicate via email with many of you. One of the functions MOJO offers is an evaluation of how we are doing. Even a few lines from you about your experience in our office gives us precious feedback. We're always trying to improve, so when you are in for care at our office, please make sure we have all of your valid contact information and your contact preferences. We will input that into our MOJO software.



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SEND US YOUR REFERRALS!

Simply pass our information along to family, friends, colleagues, and anyone else you can think of and we'll hook you up with a pair of movie tickets... good for whatever you'd like to go see!



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HAPPY NEW YEAR!

In case you aren't aware, January 1st for most of us, marks the time when your dental insurance is "renewed". So, along with all of your good resolutions for 2013, you will also have a full basket of dental benefits that are available for use over the course of the year. If there is work you had put off last year that needs to be done, this would be a good time to schedule. As always, if you have any questions about when your benefit starts and if you have pending treatment to do, feel free to call our coordinators, either Kay or Becky. They can check in our data base and see where you stand with both your treatment and benefits.



Dentists Check Teeth Right?

Everyone knows dentists like to focus on teeth. We love how they look and we love to fix them. Not everyone knows that dentists are also supposed to be "Physicians of the Mouth". At Dental Group West, when you come for your professional cleaning appointment and the hygienist gets to work, she is not only "scaling" your teeth, she is also looking around for any signs of disease. There are a myriad of diseases that can afflict the oral cavity including viral infections, yeast infections, oral cancer and pre-cancers, abscesses, cysts, genetic disorders, malocclusions (bad bites), tooth wear, fractures...on and on. By the time your dentist arrives, he or she is going to be looking for anything unusual that you should know. We are trained to see a lot in a short period of time, so in just a few minutes, we are scanning for, and feeling for, any of a number of problems. If you ever have a concern about something unusual in your mouth, just ask us to check.

